

March 21, 2009

RE: **MAIFEST**- MAY 2<sup>ND</sup> & 3<sup>RD</sup>, 2009

TO: Businesses, organizations & interested parties of the Amanas, Iowa County & The Cedar Rapids/Iowa City Corridor,

On behalf of the **Maifest** celebration committee, I invite you to participate in this year's **Maifest** Parade in Amana Iowa on Saturday May 2<sup>nd</sup>, 2009.

Our annual "**Maifest**" celebration including, "Taste of the Amana Colonies (Sat)", takes place May 2 & 3, 2009. With the now traditional flourishes of yellow & red, we welcome spring time & the advent of tourist season. Winter weary fellow Iowans also appear for a restorative break from the usual schedule.

Let's start this celebration off joyously with a lighthearted and colorful parade! We always eagerly desire your float entries and gladly welcome your decorated vehicle, unique vehicle or walking group on our march through the streets of Amana.

The parade is scheduled for Saturday May 2nd at 10:00 a.m.

This year's parade theme is, "**Hope Springs Eternal**".

We will be awarding prizes for the following:

"Best Interpretation of the Theme" float

"Best Overall" float

"Most Humorous" float

While we hope and wish that you will be inspired to incorporate this year's theme, we do not require it and welcome your parade entries great and small.

Below you will find my contact information if you have questions or wish to submit a parade application. Or for further info. please check out our web sites; [www.AmanaColonies.com](http://www.AmanaColonies.com) or [www.festivalsinamana.com](http://www.festivalsinamana.com).

Thanks & hope to see you there!

Sincerely,

Deb Heitmann/**Maifest** Parade Chair

PO Box 105

South Amana, IA 52334

319/622-3489 (hm)

319/721-3340 (cell)

[Rlheit@netins.net](mailto:Rlheit@netins.net)

Attachment

AMANA *MAIFEST* CELEBRATION - May 2<sup>nd</sup> & 3<sup>rd</sup>, 2009

PARADE APPLICATION FORM

(Parade to take place - Saturday May 2<sup>nd</sup>, 2009 @ 10:00 a.m.)

1. Group name/sponsor

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Address

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Phone Number(s)

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Contact Person(s)

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E-mail (optional)

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This year's *Maifest* Parade Theme is... "HOPE SPRINGS ETERNAL"

We encourage you to incorporate our theme. However, it is not required and we welcome your entry.

Please circle the type of entry:

FLOAT          ANIMAL ENTRY (Please clean up after your animals)  
DECORATED VEHICLE          WALKING UNIT/PRECISION TEAM  
OTHER      Explain \_\_\_\_\_

We will be awarding three prizes this year;

"Best Interpretation of the Theme" float

"Best Overall" float

"Most Humorous" float

Some Notes:

- \* There is no entry fee.
- \* All entries must remain in assigned order.
- \* You are encouraged to use adequate identification of your group or sponsor on your entry.
- \* For the crowd's safety we ask that you consider passing out candy, fliers, coupons, etc. - rather than throwing objects. Children scramble for things without regard to traffic.
- \* All entries are subject to the approval of the parade committee.
- \* You are asked to obey the Parade Marshal at all times.

The parade begins at 10:00 a.m. Plan on assembling around 9:00 a.m. either at the Woolen Mill parking lot or across the Millrace bridge at the former Amana Builders area.

Directions: Follow 220<sup>th</sup> Trail east into town and take a right onto 47<sup>th</sup> Ave,  
Follow 47<sup>th</sup> Ave to the end, you will run into the Woolen Mill parking lot on 48<sup>th</sup> Ave.  
The Millstream bridge is to the right.

By submitting this "Parade Application Form", you and your participants agree to release the parade committee from any liability to you and your group - or any damages which may occur from your participation in the parade.

I/We agree to abide by all of the above \_\_\_\_\_

Please return this form to:

Deb Heitmann/*Maifest* Parade Chair

PO Box 105

South Amana, IA 52334

319/721-3340 or 319/622-3489

[RLHEIT@netins.net](mailto:RLHEIT@netins.net)

To All Businesses in the Amanas,

### *HOPE SPRINGS ETERNAL...*

This year's *Maifest* Parade Theme according to: Bartlett's Familiar Quotations, (I actually have the book - I didn't Google it) is from the poem, "An Essay on Man" by Alexander Pope. Our *Maifest* celebration takes place May 2<sup>nd</sup> & 3<sup>rd</sup>, 2009. With the parade on Saturday the 2<sup>nd</sup> at 10 am.

We invite you to join our "**Trachten Walk**" that Saturday, as we march together in the parade dressed in our German costumes. If you have a costume from another nationality you are welcome to wear that as well.

We would like at least one person from each business to join our walk,  
in addition to anyone else from the community or even visitors.

Think of it as a way to get out from behind the counters and enjoy the fresh air before the busy summer hits.

The parade will be assembling either at the Woolen Mill parking lot or across the Millstream bridge at the former Amana Builder's site.

We would like the walkers to assemble just north of the bridge in the grass and gravel area between the Woolen Mill building and the millrace.

Please plan to join us as we parade through the streets of Amana, and welcome our many visitors and the advent of spring!

See you there!

Deb Heitmann/*Maifest* Parade Chair

PO Box 105

South Amana, Iowa 52334

319/721-3340 or 319/622-3489

[Rlheit@netins.net](mailto:Rlheit@netins.net)